



Contributions of the Death with Dignity National Center Family of Organizations to the Washington Death with Dignity Initiative Campaign

The Death with Dignity National Center is a family of organizations that works to promote and defend death with dignity laws across the nation. The family is comprised of three organizations: the Death with Dignity National Center (a 501(c)(3) non-profit organization with a public education mission); the Oregon Death with Dignity Political Fund (a 501(c)(4) political organization); and the Oregon Death with Dignity State PAC. These three organizations represent the legacy of the original Oregon Right to Die PAC which authored and passed the Oregon Death with Dignity Act in 1994.

Financial Contributions

DDNC made the following financial contributions:

- Seed money to jumpstart the campaign and enable the signature gathering process—\$15,000 from Death with Dignity National Center on October 19, 2007, and \$200,000 from Oregon Death with Dignity Political Fund on November 15, 2007
- \$100,000 on April 3, 2008 to sustain the campaign through a difficult fundraising period
- The largest organizational donation to the Washington campaign - \$615,000 - on October 10, 2008

Total donations from the DDNC family equaled \$930,000 (19% of the total raised by the campaign).

In-Kind Contributions

We donated \$76,381.12 in in-kind contributions to the campaign. This represented the biggest total in-kind contribution to the campaign.

Staffing Support

We provided the following:

- 162.75 staff hours to coordinate volunteers in Vancouver, WA
- 478.75 staff hours of fundraising support
- 63.5 staff hours for opposition research

Polling Data

We contributed our entire collection of proprietary polling data to the campaign, spanning the time period from 1989-2008. This included polls conducted in 1993 in Oregon by Oregon Right to Die PAC and polling data from Maine and Hawaii in 2000 and 2002, respectively.

Budget and Administration

We developed the original campaign budget.

Legal Support

We devoted 360 hours to legal work on behalf of the campaign. This work included:

- Legal expertise and a historic perspective during the Ballot Title Challenge process
- The convening of a task force to explore potential modifications of the Oregon Death with Dignity Act needed to implement an Oregon-style law in Washington
- Authorship of the Washington Death with Dignity Act

Leadership and Political Strategy

- Our board of directors made a decision to identify partners in Washington and pursue a 2008 ballot initiative on April 8, 2005, before any other organization identified Washington as a possibility.
- Over 1,100 hours of staff time was spent on the ground in Washington.
- Leadership, political strategy, and a historic perspective of the Death with Dignity movement were provided in over 80 meetings in Seattle and Centralia, WA.

Total Investment from our Family of Organizations in Washington from December, 2006 –November, 2008

\$1,577,700. During this time frame, our total organizational budget was \$2,143,300. This means that 73.6% of our total organizational resources were invested in Washington.